

Bluff Town Council Strategic Planning Agenda

September 14, 2022

Bluff Community Center at 10:30 a.m.

190 N 3<sup>rd</sup> East P.O. Box 324

435-672-9990

Regular meetings are held the first three Tuesdays of every month at 6:00 p.m. at the Bluff Community Center. Requests to be on the agenda may be submitted in writing to Ann Leppanen (ann@townofbluff.org) at least 4 days before the meeting. Agendas and minutes are posted at:

townofbluff.org and audio, in addition, at the Utah Public Notice Website

This meeting will be held electronically.

Roll Call Mayor Ann K. Leppanen, Luanne Hook, Jim Sayers, Linda Sosa, Brant Murray

Erin Nelson, Town Manager

The meeting started at 10:42 a.m.

1. Strategic Planning (Nelson) – Nelson shared information on the importance of strategic planning and talked about the purpose of the meeting being a starting point for future discussions. The group acknowledged that additional stakeholders would be included and community engagement was important for forming a long-term plan. Nelson stated it was important to also analyze the town's current position, like using a method called a "SWOT Analysis" (Strengths, Weaknesses, Opportunities, and Threats). Nelson stated there probably wouldn't be time during this work session to do this.

Nelson asked the group to brainstorm which stakeholders might need to be included in the planning process, the work that has already been accomplished up until this point, and the lessons the town had learned over the past four years.

The council then individually wrote down projects and ideas under each of the General Plan's headings (Land Use, Transportation, Economic Development, Heritage & History Preservation, Health, Safety, and Infrastructure, Development Constraints (Water/Geographic), Implementation & Enforcement, and a Miscellaneous category).

After individual brainstorming, Nelson read each of the ideas into the record and stated that the purpose of the meeting wasn't to start prioritizing any projects or working on what tasks would be required, just to get the ideas flowing and ask for clarification around any of the projects.

## 2. Discussion of Pathways Proposal (All)

Sayers has talked several times with Pathways and the proposal had been sent to Council members. Council members felt it was a good plan and the timing is right to

move forward with this. It is \$32,000 and goes for seven years. Nelson noted it is sound and actionable.

### 3. Other

Sayers asked where the offices would go during remodeling but the current focus is getting bids for the project.

Sayers motioned to adjourn the session at 12:12 p.m., Hook seconded and Leppanen, Hook, Sosa, Sayers and Murray voted in favor.

Linda Sosa, Recording Office

This meeting will follow the social distancing guidelines given by state and local authorities. This meeting will be held virtually. The public can participate by telephone at 1 904-900-0507 (PIN: 364208783) or through [meet.google.com/ytf-sjdx-csv](https://meet.google.com/ytf-sjdx-csv). To view the livestream, or watch past recordings, please visit our YouTube channel: <https://www.youtube.com/channel/UCTqBxSP-Erhxq6muVMX6vdw>

**For requests to receive emails/meeting invitations email [linda@townofbluff.org](mailto:linda@townofbluff.org)**