



**Desert Rose**  
Resort & Cabins

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701 West Main Street, Bluff, Utah 84512

Marcia Hadenfeldt  
Bluff Planning & Zoning Commission  
190 N. 3<sup>rd</sup> E.  
P.O. Box 324  
Bluff, Utah 84512

November 6, 2023

Dear Marcia,

I hope this finds you well. I listened to the recording of the Planning and Zoning meeting on November 2<sup>nd</sup>, 2023. I can sense and relate to your frustration regarding the issue with banners.

The portion of the Sign Ordinance in question: Section 6.01.140 Signs (B) (d): “Balloons, streamers, pinwheels, moving or rotating signs, moving figures, or inflatable figures...” does not refer to banners.

First, if the ordinance said “banners,” I would not have put those banners up and that would’ve been the end of it. When you recited the ordinance, you misread it and you were conflating banners with moving or rotating signs. If you would allow me to jog your memory by reminding you that the moving or rotating signs refers to **large signs or vehicles mounted on top of a metal pole and spinning** similar to what you would see on Route 66 in Gallup, New Mexico. It was never intended to describe flags or banners.

If the ordinance said “flags,” I could see that a banner would be considered a flag and again there would be no argument from me.

When Amanda called me on Monday morning October 30, 2023. She mentioned that my banners violate the “moving or rotating sign, and streamers” portion of the ordinance. I mentioned the same thing to her, and her response was streamers is what’s meant by banners. It is neither. Again, moving or rotating signs describes a very specific sign, otherwise the ordinance does not need to mention anything other than moving or rotating signs since it would be redundant. Everything listed in the ordinance is a moving or rotating sign.

Second, you mentioned that these banners pose a safety concern and are dangerous to motorists on the highway. I submit to you that these banners do the exact opposite. Most traffic rolling into town in front of Desert Rose is traveling at least 60 MPH where the speed limit is 40 MPH. When motorists see our banners, they start slowing down since they realize they’re already in

town. They don't reach the 40 MPH speed until they get to the State Road Shed. Who knows, if it wasn't for my banners, they may not slow down to 40 MPH till they get to the Bluff Elementary School. Maybe the town should have a traffic engineer from UDOT study the issue and come up with safe solutions.

Marcia, what's sad to me is that we are spending time, energy, and money on such a trivial issue when P&Z can focus on more productive things for the community. Maybe a focus on cleaning up all the eyesores in town would be a better way to spend your time. Also, knowing that having those banners helps the town's two largest businesses (Desert Rose and Bluff Dwellings), P&Z should make accommodations to allow banners in a regulated manner. But instead of doing so, P&Z is doubling down by including banners and flags in the revised sign ordinance and punishing us by imposing a fine. Yes, Marcia, it is a sad day for all of us.

Kind Regards,

A handwritten signature in blue ink that reads "Amer". The signature is fluid and cursive, with a long horizontal stroke extending to the right.

Amer Tumeh, President and Owner  
Desert Rose Resort and Cabins  
P.O. Box 148  
Bluff, Utah 84512